

# San Luis Obispo County

## Industry Clusters of Opportunity

Quarter 3 – June 2016

These Clusters of Opportunity are high regional growth industries within San Luis Obispo County. Local strategy focuses to build prosperity and continued job growth within these clusters. The San Luis Obispo County Industry Clusters of Opportunity analyzed in this report closely follow those identified in previous countywide reports, however in some cases, relevant industries were added to established clusters and cluster definitions were refined to utilize the North American Industry Classification System (NAICS). The six clusters are as follows:

1. Building, Design, & Construction	2. Energy	3. Health Services	4. Knowledge & Innovation	5. Specialized Manufacturing	6. Uniquely SLO County
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### 1. Building, Design, and Construction

Total Jobs SLO County	1 year % Change (2015-2016)	5 year % Change (2011-2016)	Projected % Change (2011-2021)	Current Wages
<b>8,789</b>	<b>+1.6%</b>	<b>+22.5%</b>	<b>+24.2%</b>	<b>\$53,192</b>
-650 jobs from Q2	141 jobs	1,613 jobs	1,735 jobs	
Total Jobs by SLO County sub-region	Coastal	North County	San Luis Obispo City	South County
	825 jobs	3,055 jobs	2,950 jobs	1,945 jobs

### 2. Energy

Total Jobs SLO County	1 year % Change (2015-2016)	5 year % Change (2011-2016)	Projected % Change (2011-2021)	Avg Earnings Per Job
<b>1,743</b>	<b>+10.8%</b>	<b>+43.8%</b>	<b>+48.6%</b>	<b>\$126,984</b>
+127 jobs from Q2	170 jobs	531 jobs	589 jobs	
Total Jobs by SLO County sub-region	Coastal	North County	San Luis Obispo City	South County
	211 jobs	535 jobs	570 jobs	411 jobs

### 3. Health Services

Total Jobs SLO County	1 year % Change (2015-2016)	5 year % Change (2011-2016)	Projected % Change (2011-2021)	Avg Earnings Per Job
<b>12,920</b>	<b>+3.5%</b>	<b>+26.6%</b>	<b>+42.1%</b>	<b>\$45,308</b>
-424 jobs from Q2	435 jobs	2,712 jobs	4,299 jobs	
Total Jobs by SLO County sub-region	Coastal	North County	San Luis Obispo City	South County
	673 jobs	3,933 jobs	6,115 jobs	2,199 jobs

### 4. Knowledge & Innovation Services

Total Jobs SLO County	1 year % Change (2015-2016)	5 year % Change (2011-2016)	Projected % Change (2011-2021)	Avg Earnings Per Job
<b>4,526</b>	<b>+4.5%</b>	<b>+42.9%</b>	<b>+69.3%</b>	<b>\$55,552</b>
+441 jobs from Q2	196 jobs	1,359 jobs	2,195 jobs	
Total Jobs by SLO County sub-region	Coastal	North County	San Luis Obispo City	South County
	160 jobs	1,055 jobs	2,746 jobs	559 jobs

## 5. Specialized Manufacturing

Total Jobs SLO County	1 year % Change (2015-2016)	5 year % Change (2011-2016)	Projected % Change (2011-2021)	Avg Earnings Per Job
<b>3,571</b>	<b>-3.2%</b>	<b>+10.9%</b>	<b>+18.2%</b>	<b>\$53,839</b>
-117 from Q2	<b>-117 jobs</b>	<b>350 jobs</b>	<b>585 jobs</b>	
<b>Total Jobs by SLO County sub-region</b>	Coastal <b>406 jobs</b>	North County <b>1,481 jobs</b>	San Luis Obispo City <b>1,283 jobs</b>	South County <b>381 jobs</b>

## 6. Uniquely SLO County

Total Jobs SLO County	1 year % Change (2015-2016)	5 year % Change (2011-2016)	Projected % Change (2011-2021)	Avg Earnings Per Job
<b>24,043</b>	<b>+5.1%</b>	<b>+21.2%</b>	<b>+28.8%</b>	<b>\$24,410</b>
+1,263 from Q2	<b>1,157 jobs</b>	<b>4,212 jobs</b>	<b>5,704 jobs</b>	
<b>Total Jobs by SLO County sub-region</b>	Coastal <b>3,033 jobs</b>	North County <b>9,808 jobs</b>	San Luis Obispo City <b>5,833 jobs</b>	South County <b>4,840 jobs</b>

# Additional Growth Industry Opportunities

## 7. Information

Main components include publishing industries (software & both traditional publishing & publishing exclusively on the Internet); telecommunications industries; Web search portals, data processing industries, & the information services industries.

Total Jobs SLO County	1 year % Change (2015-2016)	5 year % Change (2011-2016)	Projected % Change (2011-2021)	Avg Earnings Per Job
<b>1,461</b>	<b>-0.2%</b>	<b>+26.5%</b>	<b>+48.3%</b>	<b>\$63,416</b>
+67 from Q2	<b>-3 jobs</b>	<b>306 jobs</b>	<b>558 jobs</b>	
<b>Total Jobs by SLO County sub-region</b>	Coastal <b>96 jobs</b>	North County <b>548 jobs</b>	San Luis Obispo City <b>651 jobs</b>	South County <b>161 jobs</b>

## 8. Wineries

Included in the Uniquely SLO County Cluster, the winery industry is the third highest concentrated industry in SLO County meaning it is **38 times more concentrated** (see Location Quotient) in this region than average (third behind Farm Management Services & Nuclear Electric Power Generation due to Diablo Canyon).

Total Jobs SLO County	1 year % Change (2015-2016)	5 year % Change (2011-2016)	Projected % Change (2011-2021)	Avg Earnings Per Job
<b>1,963</b>	<b>+8.0%</b>	<b>+50.5%</b>	<b>+69.3%</b>	<b>\$43,226</b>
+252 jobs from Q2	<b>146 jobs</b>	<b>659 jobs</b>	<b>904 jobs</b>	
<b>Location Quotient 38.16</b>				
<b>Total Jobs by SLO County sub-region</b>	Coastal <b>&lt;10 jobs</b>	North County <b>1,671 jobs</b>	San Luis Obispo City <b>124 jobs</b>	South County <b>148 jobs</b>
<b>Total Jobs by Regional Neighbors</b>	Monterey County <b>885 jobs</b>	Santa Barbara County <b>1,575 jobs</b>	Kern County <b>169 jobs</b>	Santa Cruz County <b>178 jobs</b>

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Data source: Economic Modeling Specialists International (EMSI) / [www.economicmodeling.com](http://www.economicmodeling.com) / EMSI 2016.2, QCEW Employees

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