

San Luis Obispo County

Industry Clusters of Opportunity

Quarter 1 – January 2016

These Clusters of Opportunity are high regional growth industries within San Luis Obispo County. Local strategy focuses to build prosperity and continued job growth within these clusters. The San Luis Obispo County Industry Clusters of Opportunity analyzed in this report closely follow those identified in previous countywide reports, however in some cases, relevant industries were added to established clusters and cluster definitions were refined to utilize the North American Industry Classification System (NAICS). The six clusters are as follows:

1. Building, Design, and Construction	2. Energy	3. Health Services	4. Knowledge & Innovation	5. Specialized Manufacturing	6. Uniquely SLO County
---------------------------------------	-----------	--------------------	---------------------------	------------------------------	------------------------

1. Building, Design, and Construction

Total Jobs SLO County	1 year % Change (2014-2015)	5 year % Change (2010-2015)	Projected % Change (2010-2020)	Avg Earnings Per Job
9,635	+4.6% 427 jobs	+34.0% 2,443 jobs	+40.0% 2,878 jobs	\$51,346
Total Jobs by SLO County sub-region	Coastal 834 jobs	North County 3,482 jobs	San Luis Obispo City 3,161 jobs	South County 2,150 jobs

2. Energy

Total Jobs SLO County	1 year % Change (2014-2015)	5 year % Change (2010-2015)	Projected % Change (2010-2020)	Avg Earnings Per Job
4,662	+11.8% 494 jobs	+61.7% 1,778 jobs	+83.7% 2,414 jobs	\$95,716
Total Jobs by SLO County sub-region	Coastal 384 jobs	North County 1,219 jobs	San Luis Obispo City 2,131 jobs	South County 912 jobs

3. Health Services

Total Jobs SLO County	1 year % Change (2014-2015)	5 year % Change (2010-2015)	Projected % Change (2010-2020)	Avg Earnings Per Job
17,016	+7.3% 1,161 jobs	+26.4% 3,549 jobs	+41.4% 5,575 jobs	\$44,567
Total Jobs by SLO County sub-region	Coastal 878 jobs	North County 4,669 jobs	San Luis Obispo City 8,487 jobs	South County 2,969 jobs

4. Knowledge & Innovation Services

Total Jobs SLO County	1 year % Change (2014-2015)	5 year % Change (2010-2015)	Projected % Change (2010-2020)	Avg Earnings Per Job
14,671	+4.8% 671 jobs	+26.3% 3,053 jobs	+51.4% 5,974 jobs	\$41,439
Total Jobs by SLO County sub-region	Coastal 231 jobs	North County 2,458 jobs	San Luis Obispo City 11,100 jobs	South County 876 jobs

5. Specialized Manufacturing

Total Jobs SLO County	1 year % Change (2014-2015)	5 year % Change (2010-2015)	Projected % Change (2010-2020)	Avg Earnings Per Job
7,499	+2.8% 207 jobs	+20.3% 1,263 jobs	+27.6% 1,723 jobs	\$46,578
Total Jobs by SLO County sub-region	Coastal 726 jobs	North County 3,218 jobs	San Luis Obispo City 2,596 jobs	South County 905 jobs

6. Uniquely SLO County

Total Jobs SLO County	1 year % Change (2014-2015)	5 year % Change (2010-2015)	Projected % Change (2010-2020)	Avg Earnings Per Job
25,629	+0.8% 214 jobs	+18.2% 3,945 jobs	+30.9% 6,703 jobs	\$23,876
Total Jobs by SLO County sub-region	Coastal 3,058 jobs	North County 8,923 jobs	San Luis Obispo City 8,108 jobs	South County 5,058 jobs

Additional Growth Industry Opportunities

7. Information

Main components include publishing industries (software & both traditional publishing & publishing exclusively on the Internet); telecommunications industries; Web search portals, data processing industries, & the information services industries.

Total Jobs SLO County	1 year % Change (2014-2015)	5 year % Change (2010-2015)	Projected % Change (2010-2020)	Avg Earnings Per Job
1,395	+0.6% 8 jobs	+18.1% 214 jobs	+36.0% 425 jobs	\$58,958
Total Jobs by SLO County sub-region	Coastal 96 jobs	North County 512 jobs	San Luis Obispo City 617 jobs	South County 166 jobs

8. Wineries

Included in the Uniquely SLO County Cluster, the winery industry is the second highest concentrated industry in SLO County meaning it is almost 37 times more concentrated (see Location Quotient) in this region than average (only second behind Nuclear Electric Power Generation due to Diablo Canyon).

Total Jobs SLO County	1 year % Change (2014-2015)	5 year % Change (2010-2015)	Projected % Change (2010-2020)	Avg Earnings Per Job
1,695	+0.3 % 5 jobs	+22.2% 308 jobs	+43.8 % 607 jobs	\$41,179
Location Quotient 36.95				
Total Jobs by SLO County sub-region	Coastal <10 jobs	North County 1,443 jobs	San Luis Obispo City 107 jobs	South County 128 jobs
Total Jobs by Regional Neighbors	Monterey County 745 jobs	Santa Barbara County 1,432 jobs	Kern County 131 jobs	Ventura County 204 jobs

Brought to you in partnership by:



www.sloevc.org



www.SLOworkforce.com

By Sarah Hayter, Workforce Development Business Services & Labor Market Specialist

Data source: Economic Modeling Specialists International (EMSI) / www.economicmodeling.com

This WIOA Title I – financially assisted program or activity is an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities.