

“Uniquely SLO County” Cluster

San Luis Obispo County - August 2015 Data Source: EMSI 2015.2 – Employees

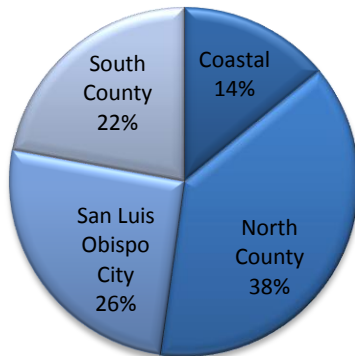
Total Jobs SLO County	% Change (2010-2015)	Projected % Change (2010-2020)	Average Earnings Per Job
22,624	+13.8% 2,751 jobs	+22.4% 4,449 jobs	\$27,620

Largest Industries by Total Employees in Cluster		
Full Service Restaurants	6,417 jobs	\$22,168 Employee Annual Avg. Earnings
Limited-Service Restaurants	3,800 jobs	\$18,613 Employee Annual Avg. Earnings
Hotels & Motels (except Casino Hotels)	3,607 jobs	\$24,906 Employee Annual Avg. Earnings
Crop Production	2,031 jobs	\$35,728 Employee Annual Avg. Earnings

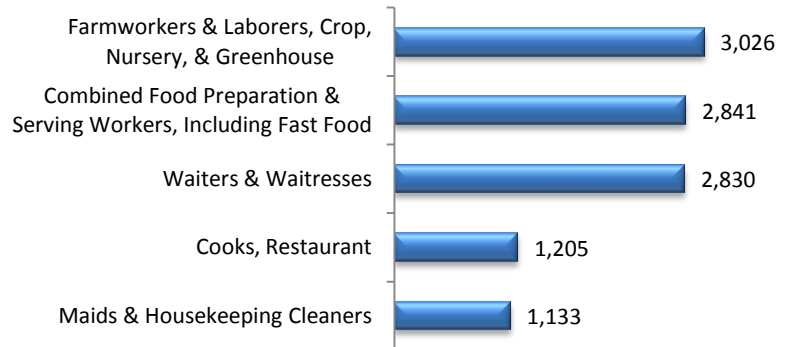
Total Jobs by Region	
Coastal (93402, 93412, 93428, 93430, 93435, 93442, 93443, & 93452)	3,114 jobs
North County (93422, 93423, 93432, 93446, 93447, 93451, 93453, 93461, & 93465)	8,453 jobs
San Luis Obispo City (93401, 93403, 93405, 93406, 93407, 93408, 93409, & 93410)	5,689 jobs
South County (93420, 93421, 93433, 93444, 93445, 93448, 93449, 93475, & 93483)	4,895 jobs

Largest Occupations by Total Employees in Cluster		
Farmworkers & Laborers, Crop, Nursery, & Greenhouse	3,026 jobs	\$9.95 Median Hourly Earnings
Combined Food Prep & Serving Workers (including Fast Food)	2,841 jobs	\$9.72 Median Hourly Earnings
Waiters & Waitresses	2,830 jobs	\$10.75 Median Hourly Earnings
Cooks, Restaurant	1,205 jobs	\$13.81 Median Hourly Earnings

Total Jobs by Region



Top Occupations Employed in "Uniquely SLO County" Cluster (by total number of jobs)



Courtesy of San Luis Obispo County Workforce Development

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"Uniquely SLO County" Industry Cluster*			
Recreation & Accommodations Sub-Cluster		713110 Amusement & Theme Parks	721191 Bed-&-Breakfast Inns
312120 Breweries	713120 Amusement Arcades	722320 Caterers	
312130 Wineries	713210 Casinos (except Casino Hotels)	722330 Mobile Food Services	
481111 Scheduled Passenger Air Transportation	713290 Other Gambling Industries	722410 Drinking Places (Alcoholic Beverages)	
481211 Nonscheduled Chartered Passenger Air Transportation	713910 Golf Courses & Country Clubs	722511 Full-Service Restaurants	
481212 Nonscheduled Chartered Freight Air Transportation	713990 All Other Amusement & Recreation Industries	722513 Limited-Service Restaurants	
481219 Other Nonscheduled Air Transportation	721110 Hotels (except Casino Hotels) & Motels	722514 Cafeterias, Grill Buffets, & Buffets	
487210 Scenic & Sightseeing Transportation, Water	721120 Casino Hotels	722515 Snack & Nonalcoholic Beverage Bars	
532292 Recreational Goods Rental		Wine & Agriculture Sub-Cluster	
711110 Theater Companies & Dinner Theaters	111000 Crop Production	115111 Cotton Ginning	
711120 Dance Companies	113110 Timber Tract Operations	115112 Soil Preparation, Planting, & Cultivating	
711130 Musical Groups & Artists	113210 Forest Nurseries & Gathering of Forest Products	115113 Crop Harvesting, Primarily by Machine	
711190 Other Performing Arts Companies	113310 Logging	115114 Postharvest Crop Activities (except Cotton Ginning)	
711211 Sports Teams & Clubs	114111 Finfish Fishing	115115 Farm Labor Contractors & Crew Leaders	
711212 Racetracks	114112 Shellfish Fishing	115116 Farm Management Services	
711219 Other Spectator Sports	114119 Other Marine Fishing	115210 Support Activities for Animal Production	
711310 Promoters of Performing Arts, Sports, & Similar Events w/ Facilities	114210 Hunting & Trapping	115310 Support Activities for Forestry	
711320 Promoters of Performing Arts, Sports, & Similar Events w/out Facilities			
711510 Independent Artists, Writers, & Performers			
712130 Zoos & Botanical Gardens			

*The "Uniquely SLO County" Cluster analyzed in this snapshot closely followed those identified in previous countywide reports, however in some cases, relevant industries were added to established clusters and cluster definitions were refined to utilize North American Industry Classification System (NAICS) demarcation at the 6-digit level.

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