

# Knowledge and Innovation Services Cluster

San Luis Obispo County - August 2015 Data Source: EMSI 2015.2 – Employees

Total Jobs SLO County

**6,034**

% Change (2010-2015)

**+24.5%**  
1,186 jobs

Projected % Change (2010-2020)

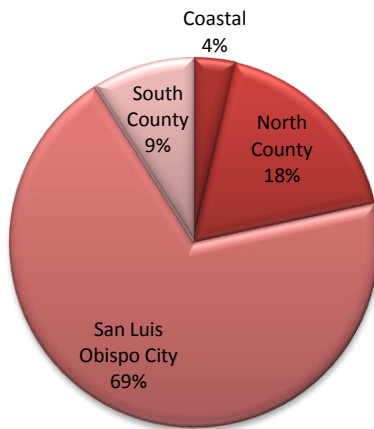
**+45.7%**  
2,216 jobs

Average Earnings Per Job

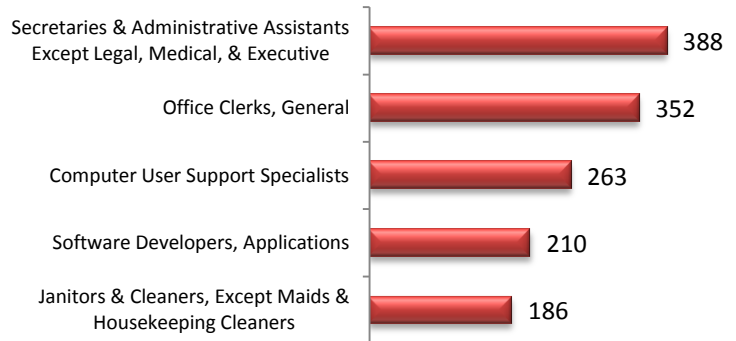
**\$44,917**

Largest Industries by Total Employees in Cluster			Total Jobs by Region		Largest Occupations by Total Employees in Cluster		
Colleges, Universities & Professional Schools	1,936 jobs	\$10,382 Employee Annual Avg. Earnings	Coastal (93402, 93412, 93428, 93430, 93435, 93442, 93443, & 93452)	219 jobs	Secretaries & Admin. Assistants (except Legal, Medical & Executive)	388 jobs	\$17.25 Median Hourly Earnings
Custom Computer Programming Services	1,057 jobs	\$64,221 Employee Annual Avg. Earnings	North County (93422, 93423, 93432, 93446, 93447, 93451, 93453, 93461, & 93465)	1,083 jobs	Office Clerks, General	352 jobs	\$13.84 Median Hourly Earnings
Veterinary Services	451 jobs	\$37,374 Employee Annual Avg. Earnings	San Luis Obispo City (93401, 93403, 93405, 93406, 93407, 93408, 93409, & 93410)	4,182 jobs	Computer User Support Specialists	263 jobs	\$21.60 Median Hourly Earnings
Other Scientific & Technical Consulting Services	446 jobs	\$50,712 Employee Annual Avg. Earnings	South County (93420, 93421, 93433, 93444, 93445, 93448, 93449, 93475, & 93483)	542 jobs	Software Developers, Applications	210 jobs	\$46.23 Median Hourly Earnings

## Total Jobs by Region



## Top Occupations Employed in Knowledge & Innovation Cluster (by total number of jobs)



Courtesy of San Luis Obispo County Workforce Development

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Knowledge and Innovation Industry Cluster*			
<b>Internet, Knowledge &amp; Consulting Sub-Cluster</b>			
518210	Data Processing, Hosting, & Related Services	541921	Photography Studios, Portrait
519130	Internet Publishing & Broadcasting & Web Search Portals	541922	Commercial Photography
541511	Custom Computer Programming Services	541930	Translation & Interpretation Services
541512	Computer Systems Design Services	541940	Veterinary Services
541513	Computer Facilities Management Services	541990	All Other Professional, Scientific, & Technical Services
541519	Other Computer Related Services	611310	Colleges, Universities, and Professional Schools (Private)
<b>Telecommunications Sub-Cluster</b>			
541611	Admin. Management & General Management Consulting Services	517110	Wired Telecommunications Carriers
541612	Human Resources Consulting Services	517410	Satellite Telecommunications
541613	Marketing Consulting Services	811213	Communication Equipment Repair & Maintenance
541614	Process, Physical Distribution, & Logistics Consulting Services	<b>Computer Software, Hardware &amp; Training Sub-Cluster</b>	
541618	Other Management Consulting Services	323111	Commercial Gravure Printing
541690	Other Scientific & Technical Consulting Services	323113	Commercial Screen Printing
541810	Advertising Agencies	334111	Electronic Computer Manufacturing
541820	Public Relations Agencies	334112	Computer Storage Device Manufacturing
541830	Media Buying Agencies	423430	Computer & Computer Peripheral Equipment & Software Merchant Wholesalers
541840	Media Representatives	425110	Business to Business Electronic Markets
541850	Display Advertising	454111	Electronic Shopping
541860	Direct Mail Advertising	454112	Electronic Auctions
541870	Advertising Material Distribution Services	511210	Software Publishers
541890	Other Services Related to Advertising	611420	Computer Training (Private)
541910	Marketing Research & Public Opinion Polling	811212	Computer & Office Machine Repair & Maintenance

\*The Knowledge & Innovation Cluster analyzed in this snapshot closely followed those identified in previous countywide reports, however in some cases, relevant industries were added to established clusters and cluster definitions were refined to utilize North American Industry Classification System (NAICS) demarcation at the 6-digit level.

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