

Uniquely SLO County Cluster

San Luis Obispo County - Quarter 4 – 2014 Data Source: EMSI 2014.4 – Employees

Total Jobs SLO County

21,110

% Change (2009-2014)

+17.2%

Average Earnings Per Job (2014)

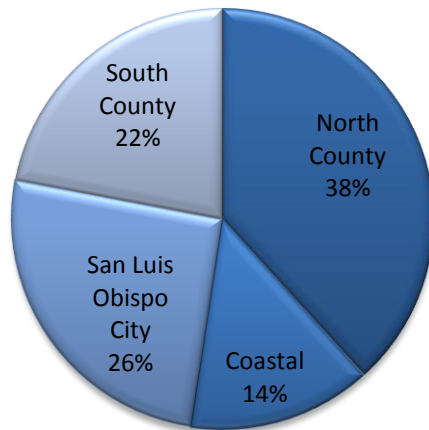
\$27,456

Total Jobs by Region ¹	
Coastal	3,052
North County	8,289
San Luis Obispo City	5,538
South County	4,765

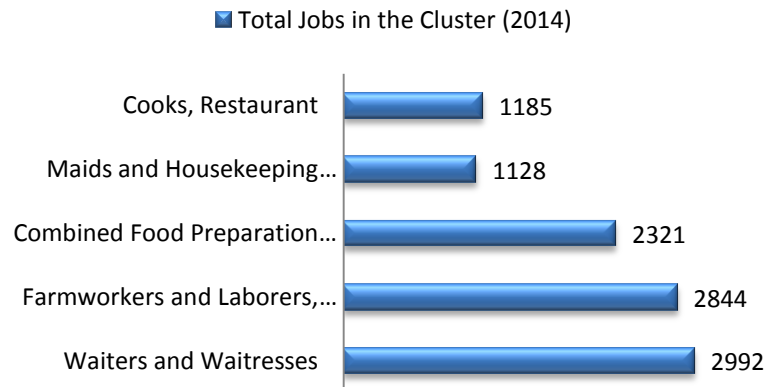
Largest Regional Uniquely SLO Businesses
Boutique Hotel Collection, Inc
American Eagle Airlines
Marie Callender's No. 134
SRI International
State of California - Dept of Forestry

Top Industries in Cluster		
Full Service Restaurants Industry	6,308 Jobs	Employee Annual Average Earnings \$21,572
Hotels (except Casino Hotels) and Motels	3,620 Jobs	Employee Annual Average Earnings \$24,282

Total Jobs by Region



Occupations Employed in the Uniquely SLO County Cluster (2014)



Uniquely SLO County ²	
Wine and Agriculture	
111000 Crop Production	115111 Cotton Ginning
113110 Timber Tract Op...	115112 Soil Preparation...
113210 Forest Nurseries..	115113 Crop Harvesting...
113310 Logging	115114 Postharvest Crop.
114111 Finfish Fishing	115115 Farm labor Contr.
114112 Shellfish Fishing	115116 Farm Mangmt...
114119 Marine Fishing	115210 Support Activitie
114210 Hunting/Trapping	115310 Support Activities
Recreation and Accommodations	
312120 Breweries	711510 Independent Art..
312130 Wineries	712130 Zoos & Botanical..
481111 Scheduled air...	713110 Amusement & ...
481211 Nonscheduled air	713120 Amusement Arca.
481212 Nonscheduled air	713210 Casinos
481219 Other Nonsched..	713290 Other Gambling
487210 Scenic & Sight...	713910 Golf Courses
532292 Recreational Rent	713990 All other Amuse..
711110 Theater Comp...	721110 Hotels & Motels
711120 Dance Companies	721120 Casino Hotels
711130 Musical Groups &	721191 Bed-n-Breakfast
711190 Other Performing	722320 Caterers
711211 Sports Teams &	722330 Mobile Food Serv
711212 Racetracks	722410 Drinking Places
711219 Other Spectator...	722511 Full-Service Rest
711310 Promoters of ...	722513 Limited-Service R
711320 Promoters of ...	722514 Cafeteria, Grill etc
722515 Snack and Nonalcoholic Beverage Bar	

Courtesy of Workforce Investment Board of San Luis Obispo County

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¹ Regions are defined by zip code as follows: Coastal-93402, 93412, 93428, 93430, 93435, 93442, 93443, and 93452. North County-93422, 93423, 93432, 93446, 93447, 93451, 93453, 93461, and 93465. SLO City-93401, 93403, 93405, 93406, 93407, 93408, 93409, and 93410. South County-93420, 93421, 93433, 93444, 93445, 93448, 93449, 93475, and 93483

² The Uniquely SLO Cluster analyzed in this snapshot closely followed those identified in previous countywide reports, however in some cases, relevant industries were added to established clusters and cluster definitions were refined to utilize North American Industry Classification System (NAICS) demarcation at the 4-digit or 6-digit level.